

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** File Number: **0000206372** Submit Date: **01/05/2023** Call Sign: **WLAX** Facility ID: **2710** City:

LA CROSSE State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/05/2023 Filing Status: Active

Report reflects information for year 2022

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
Nexstar Media Inc.	Jason Roberts 545 E. John Carpenter Freeway Suite 700 Irving, TX 75062 United States	+1 (972) 373-8800	jaroberts@nexstar.tv	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
William T Godfrey , Jr . Consulting Engineers Kessler and Gehman Associates, Inc.	William T. Godfrey, Jr. Kessler and Gehman Associates, Inc. 507-D NW 60th Street Gainesville, FL 32607 United States	+1 (352) 332- 3157	bill@kesslerandgehman. com	Technical Representative
Jason Roberts Associate General Counsel Nexstar Media Inc.	Jason Roberts 545 E John Carpenter Freeway Suite 700 Irving, TX 75062 United States	+1 (972) 373- 8800	jaroberts@nexstar.tv	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	La Crosse-Eau Claire
	Web Home Page Address	WWW.wiproud.com

Digital Core Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a sixmonth period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming	Q1: 39.0
broadcast per quarter by the station on its main program stream	Q2: 39.0
	Q3 : 39.0
	Q4: 39.5
State the total number of hours of regularly scheduled weekly Core Programming	Q1: 13.0
broadcast per quarter by the station on a multicast stream	Q2 : 13.0
	Q3 : 13.0
	Q4: 14.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Title of Program	Xploration Awesome Planet
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:7.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	03/05/2022
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Bass Master Classic
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/05/2022
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (2 of 8)	Response
Title of Program	Xploration DIY Sci
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:7.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	03/05/2022
Preempted Program Originally Scheduled Air Time	07:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Bass Master Classic
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/05/2022
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (3 of 8)	Response
Title of Program	Xploration Sci Q

Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	5
Number of Preemptions Rescheduled	4
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	03/05/2022
Preempted Program Originally Scheduled Air Time	08:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Bass Master Classic
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/12/2022
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	11/26/2022
Preempted Program Originally Scheduled Air Time	08:00 AM

Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	World Cup
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	12/03/2022
Preempted Program Originally Scheduled Air Time	08:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	World Cup
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/03/2022
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Preemption Programs #4

Questions	Response
Date Preempted	12/10/2022
Preempted Program Originally Scheduled Air Time	08:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	World Cup
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/10/2022
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	12/17/2022
Preempted Program Originally Scheduled Air Time	08:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)

Please Specify	World Cup
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/17/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (4 of 8)	Response
Title of Program	Xploration Second Chance Pets
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	5
Number of Preemptions Rescheduled	4
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	12/10/2022
Preempted Program Originally Scheduled Air Time	08:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	World Cup

Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/10/2022
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	12/17/2022
Preempted Program Originally Scheduled Air Time	08:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	World Cup
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/17/2022
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Preemption Programs #3

Questions	Response
Date Preempted	11/26/2022
Preempted Program Originally Scheduled Air Time	08:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	World Cup
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	12/03/2022
Preempted Program Originally Scheduled Air Time	08:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	World Cup
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y

List date preempted program was aired (must be seven days before or seven days after the preemption)	12/03/2022
Did the station provide the required on-air notification of the schedule change?	Υ

Questions	Response
Date Preempted	03/05/2022
Preempted Program Originally Scheduled Air Time	08:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Bass Master Classic
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/12/2022
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (5 of 8)	Response
Title of Program	Dog Tales
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the brogram by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 8)	Response
Title of Program	Teen Kids News

Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	51
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	12/25/2022
Preempted Program Originally Scheduled Air Time	06:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Christmas Mass
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Υ

Digital Core Program (7 of 8)	Response
Title of Program	Science World
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:7.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (8 of 8)	Response
Title of Program	Wild Wonders
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:7.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core Programming (0)

Liaison Contact /Other Efforts

Question	Response
Name of children's programming liaison	Jill Roberge
Address	1305 Interchange Place
City	La Crosse
State	WI
Zip	54603
Telephone Number	(608) 781-0025
Email Address	jroberge@fox2548.com

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Yes

Jill Roberge
Executive
Administrative
Assistant

01/05/2023

Attachments

No Attachments.